

Learn how others are building effective K12 partnerships!

Get case studies, proven practices and more in the new *K12 Partnership Report*

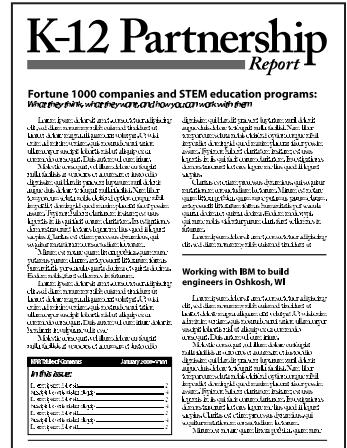
Whether you've got years of experience in K12 partnership development or you're new to the field, you need current and practical information from the field to guide your efforts. Unfortunately that information has been hard to come by—until now.

K12 Partnership Report was created specifically for partnership practitioners—the people who build strong, sustainable, and effective partnership-driven programs. These are people who don't have time to reinvent the wheel: they need to know what's worked in other markets and what hasn't, and this is exactly what *K12 Partnership Report* was designed to provide.

Each issue of *K12 Partnership Report* provides subscribers with information they won't find anywhere else, helping them build more effective and efficient partnership-driven programs. Features include:

- **Case Studies** - At least two in every issue of the newsletter, highlighting successful models in other markets and showing how and why they work.

- **Proven Practices** - Articles highlighting field-tested practices, helping you run an effective program.
- **Research - Reviews** of research on various subjects to give you reliable information for decision-making.
- **Interviews - Talks** with practitioners and market experts, giving you insight on the market and on the partnership process.
- **And More** - Including industry updates, reviews of new resources, event listings, and announcements.



The information in *K12 Partnership Report* can help you build effective and efficient partnership programs—subscribe today and see what a difference it makes!

2009 Editorial Calendar

Here's what's coming up in 2009:

- **January:** Working with businesses to build STEM partnerships
- **February:** Mentorships and volunteer programs
- **March:** Building a strong fundraising operation
- **April:** What partners need from you
- **May:** Strategic planning for your partnership efforts
- **July:** Creating effective evaluation/measurement models
- **August:** Increasing your public profile
- **September:** Managing your partnership operation
- **October:** Launching your own school foundation
- **November:** Building effective workforce development programs

Note: KPR is published 10 times per year, monthly except for June and December

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Yes! I'd like to subscribe to the *K12 Partnership Report*. I understand that I will receive 10 issues each year filled with practical information I can use in building strong and sustainable partnerships, and that the newsletter will be delivered to me electronically (emailed as a PDF file).

Term: One year subscription - \$149 Two year subscription - \$249

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