



Helpful Sites for Business/Education Partnerships

I. Business/Education Partnership Forum

<http://www.biz4ed.org>

A noncommercial clearinghouse of information on business/education partnerships that offers news, links to resources, a directory of organizations, case studies, and a bulletin board.

II. Business Education Network

<http://www.businesseducationnetwork.com>

Run by the US Chamber of Commerce's foundation, BEN provides a strong selection of case studies and a selection of reports. BEN also runs an annual conference and hosts monthly calls.

III. Cause Marketing Forum

<http://www.causemarketingforum.com>

An excellent resource for information on cause marketing.

IV. Business in the Community

http://www.bitc.org.uk/programmes/programme_directory/business_action_on_education/index.html

A nonprofit organization in the UK with a robust business/education coalition. The site offers case studies, news, reports, and more.

V. Council for Corporate and School Partnerships

<http://www.corpschoolpartners.org>

Sponsored by Coca-Cola, this organization offers some resources online and hosts an annual competition for the most innovative and effective partnerships.

VI. National School Public Relations Association (NSPRA)

<http://www.nspr.org>

This association has many members who focus on community relations. They've recently added a special interest group, the Partnership Directors Network, for people who work on building local partnerships.

VII. Public Education Network

<http://www.publiceducation.org>

Offers great resources, reports, and news on bringing the public into education.

VIII. National School Foundations Association

<http://www.schoolfoundations.org>

A new association focused on the school foundations market. Good information on fundraising.